NGOs Play an Important Role at the UN

- NGOs advance United Nations goals and objectives
- Contribute “on-the-ground” knowledge
- Advocate, Educate and Disseminate information
- Provide expert analysis
- Implement and monitor international agreements
- Build Constituencies
- Mobilize Networks
3 Main Channels for NGOs at UN

- **Focus on advocacy and public information**
  - DPI NGO
    - Working Together: Making a Difference.
    - Department of Public Information, Non-Governmental Organizations

- **Focus on policy issues through ECOSOC**
  - NGO Branch
    - United Nations Department of Economic and Social Affairs
    - [www.un.org/ecosoc/ngo](http://www.un.org/ecosoc/ngo)

- **Focus on ad hoc feedback and consultations**
  - UN NGLS
    - Non-Governmental Liaison Service
    - Strengthening UN-Civil Society Relations
More Information about the Department of Public Information and NGOs working together...
NGOs (including universities) are “associated” and working together with UN DPI
In 2014, DPI-Associated NGOs Reported Activities on the MDGs

<table>
<thead>
<tr>
<th>MDG</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>MDG 1</td>
<td>12.5%</td>
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<tr>
<td>MDG 2</td>
<td>12.45%</td>
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<tr>
<td>MDG 3</td>
<td>19.29%</td>
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<tr>
<td>MDG 4</td>
<td>7.58%</td>
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<tr>
<td>MDG 5</td>
<td>6.78%</td>
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<tr>
<td>MDG 6</td>
<td>6.96%</td>
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<tr>
<td>MDG 7</td>
<td>13.92%</td>
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<tr>
<td>MDG 8</td>
<td>20.52%</td>
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</tbody>
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ΣΤΟΧΟΙ ΓΙΑ ΤΗ ΒΙΩΣΙΜΗ ΑΝΑΠΤΥΞΗ
DPI-Associated NGOs reported reaching 491,959,910 people* through their activities

*self-reported information; ±50% of NGOs reported to DPI on their activities in 2014
What are the Benefits of Association with DPI?

- Global recognition
- Involvement in advocacy efforts to help monitor and implement international agreements
- Receive 6 grounds passes for UN Headquarters in New York
- Priority Registration for UN DPI/NGO Conference and ability to sponsor workshops and shape the Conference
- Access to thematic NGO Briefings and ability to propose and lead “NGO-led briefing at UN HQ
- Access to UN materials, activities and events, as well as the NGO Resource Centre at the UNHQ in New York
- Networking with other NGOs, Member State Delegates
Annual DPI/NGO Relations Information Programme

- About 30 weekly NGO Briefings per year (Thursdays 11:00 am – 12:30 pm)
- 2 Communications Workshops
- 2-day Orientation Programme for representatives of Associated NGOs
- 1-day Orientation Programme NGO Youth representatives
- 3-day UN DPI/NGO Conference
How to Apply for Association

- Online Application
- Constitution or By-laws
- Proof of non-profit/tax exempt status
- Most recent financial statement (preferably in U.S. dollars). Requirements depend on annual income of organisation
- 6 samples of organization’s most recent information materials / activities related to the work of the UN (newsletters, reports, audio or video productions, blogs, events…)
- Three recommendation letters from an individual or organization
- Helpful: One recommendation letter from a UN entity or a government office with which your NGO has partnered, or a DPI / ECOSOC NGO
DPI-Associated NGOs are Expected to...

- Raise awareness about key UN issues
- Disseminate UN information products
- Design and implement public information activities and programmes on UN issues
- Collaborate with UN Information Centres or Services, or other UN entities
- Abide by the rules and regulations that govern the use of the UN emblem, name, flag as well as the use of the UN grounds passes
- Submit Annual Review
DPI/NGO Organizes Thursday Briefings

- Cutting edge UN topics
- High level expert speakers include UN Officials, Member States, NGO Experts, Academics
- Open to all NGOs
- Interactive Q&A
- Live webcast and Social Media #DPINGO
The DPI/NGO Resource Centre is Open to All

Entrance on 45th street, close to 1st Avenue, UNITAR Building

- Networking
- Personalized service by dedicated UN staff
- Access to computers / WiFi
- Conference room
- Up-to-date United Nations materials and publications
- Tickets to the annual General Debate of the UN General Assembly and other special events
Πληροφορίες και στα Ελληνικά

www.unric.org/el
The premier global United Nations NGO event
Focuses on a different UN topic related to the Host
Country and region
In 2014 2,500 Attendees
- 2,200 NGO Representatives
- 700 NGOs
- 100 Countries
- 300 UN Officials, Staff and Member States
Where is the Conference Held?

1947 to 2007  New York
2008  Paris, France
2009  Mexico City, Mexico
2010  Melbourne, Australia
2011  Bonn, Germany
2014  New York, USA
2016  Gyeongju, Republic of Korea
Recent Conference Themes

Paris, France (2008)
Mexico City, Mexico (2009)
Melbourne, Australia (2010)
Bonn, Germany (2011)
New York, USA (2014)
We Are Now Planning the 66th Conference

**Education for Global Citizenship**

*Achieving the Sustainable Development Goals Together*

- The Concept Note Lays Out the Purpose and Focus
  - To raise awareness of the SDGs and catalyze implementation
  - SDG 4 ➔ All SDGs
  - Inspired by Global Education First Initiative (GEFI): Access, Quality, Global Citizens
  - Includes Formal Education, Informal Education, Advocacy and Public Information as Education Tools
EDUCATION for GLOBAL CITIZENSHIP

Achieving the Sustainable Development Goals Together

THE 66th ANNUAL UN DPI / NGO CONFERENCE
The Conference

Gyeongju, Republic of Korea

30 May to 1 June 2016

- Conference Programme
- Final Consultations on Declaration
- Adoption of Declaration
Youth Involvement
Web and Social Media

outreach.un.org/ngorelations
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#UNNGO2016
Thank you! You can Tweet now… #UNNGO2016