



Working Together. Making a Difference

United Nations Department of Public Information, Outreach Division,
NGO Relations, Advocacy and Special Events Section

#DPINGO

#UNNGO2016

NGOs Play an Important Role at the UN

- NGOs advance United Nations goals and objectives
- Contribute “on-the-ground” knowledge
- Advocate, Educate and Disseminate information
- Provide expert analysis
- Implement and monitor international agreements
- Build Constituencies
- Mobilize Networks

3 Main Channels for NGOs at UN

DPI  **NGO**

Working Together: Making a Difference.

Department of Public Information Non-Governmental Organizations



Focus on advocacy
and public information



NGO Branch

United Nations Department of Economic and Social Affairs

www.un.org/ecosoc/ngo



Focus on policy
issues through
ECOSOC

UN-NGLS 

Non-Governmental Liaison Service

Strengthening UN-Civil Society Relations



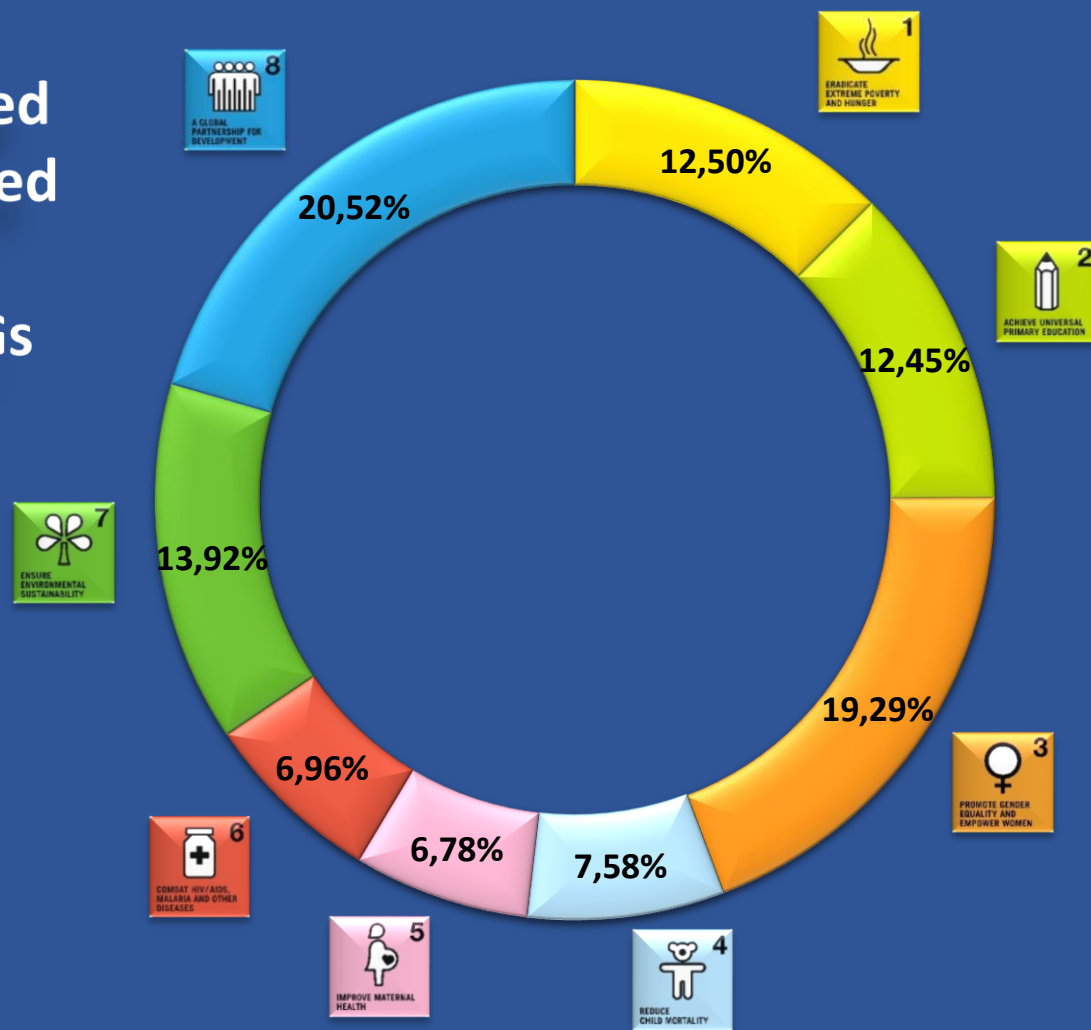
Focus on ad hoc
feedback and
consultations

**More Information about the
Department of Public
Information and NGOs working
together...**

1,447

NGOs (including universities) are “associated”
and working together
with UN DPI

In 2014 DPI-Associated NGOs Reported Activities on the MDGs



MDG	Percentage
MDG 1	12.5%
MDG 2	12.45%
MDG 3	19.29%
MDG 4	7.58%
MDG 5	6.78%
MDG 6	6.96%
MDG 7	13.92%
MDG 8	20.52%

ΣΤΟΧΟΙ ΓΙΑ ΤΗ ΒΙΩΣΙΜΗ ΑΝΑΠΤΥΞΗ



**DPI-Associated NGOs reported
reaching 491,959,910
people* through their activities**

*self-reported information; $\pm 50\%$ of NGOs reported to DPI on their activities in 2014

What are the Benefits of Association with DPI?

- Global recognition
- Involvement in advocacy efforts to help monitor and implement international agreements
- Receive 6 grounds passes for UN Headquarters in New York
- Priority Registration for UN DPI/NGO Conference and ability to sponsor workshops and shape the Conference
- Access to thematic NGO Briefings and ability to propose and lead “NGO-led briefing at UN HQ
- Access to UN materials, activities and events, as well as the NGO Resource Centre at the UNHQ in New York
- Networking with other NGOs, Member State Delegates

Annual DPI/NGO Relations Information Programme

- About 30 weekly NGO Briefings per year (Thursdays 11:00 am – 12:30 pm)
- 2 Communications Workshops
- 2-day Orientation Programme for representatives of Associated NGOs
- 1-day Orientation Programme NGO Youth representatives
- 3-day UN DPI/NGO Conference



How to Apply for Association

- Online Application
- Constitution or By-laws
- Proof of non-profit/tax exempt status
- Most recent financial statement (preferably in U.S. dollars).
Requirements depend on annual income of organisation
- 6 samples of organization's most recent information materials / activities related to the work of the UN (newsletters, reports, audio or video productions, blogs, events...)
- Three recommendation letters from an individual or organization
- Helpful: One recommendation letter from a UN entity or a government office with which your NGO has partnered, or a DPI / ECOSOC NGO

DPI-Associated NGOs are Expected to...

- Raise awareness about key UN issues
- Disseminate UN information products
- Design and implement public information activities and programmes on UN issues
- Collaborate with UN Information Centres or Services, or other UN entities
- Abide by the rules and regulations that govern the use of the UN emblem, name, flag as well as the use of the UN grounds passes
- Submit Annual Review



DPI/NGO Organizes Thursday Briefings

- Cutting edge UN topics
- High level expert speakers include UN Officials, Member States, NGO Experts, Academics
- Open to all NGOs
- Interactive Q&A
- Live webcast and Social Media **#DPINGO**



The DPI/NGO Resource Centre is Open to All



Entrance on 45th street, close to 1st Avenue, UNITAR Building

- Networking
- Personalized service by dedicated UN staff
- Access to computers / WiFi
- Conference room
- Up-to-date United Nations materials and publications
- Tickets to the annual General Debate of the UN General Assembly and other special events

Πληροφορίες και στα Ελληνικά



UNRIC

Περιφερειακό Κέντρο
Πληροφόρησης των
Ηνωμένων Εθνών

www.unric.org/el

UN DPI/NGO Conference

- The premier global United Nations NGO event
- Focuses on a different UN topic related to the Host Country and region
- In 2014 2,500 Attendees
 - 2,200 NGO Representatives
 - 700 NGOs
 - 100 Countries
 - 300 UN Officials, Staff and Member States

Where is the Conference Held?

1947 to 2007 New York
2008 Paris, France
2009 Mexico City, Mexico
2010 Melbourne, Australia
2011 Bonn, Germany
2014 New York, USA
2016 Gyeongju, Republic
of Korea



Recent Conference Themes

61st Annual DPI/NGO Conference

3-5 September 2008
Paris, UNESCO Headquarters

DPI/NGO

REAFFIRMING
**HUMAN
RIGHTS**
FOR ALL
THE UNIVERSAL
DECLARATION AT
60



**Paris
France
(2008)**

United Nations 62nd Annual
Department of Public Information/Non-Governmental Organizations Conference
Ministry of Foreign Affairs, Mexico City, Mexico
9 to 11 September 2009



**Mexico City
Mexico
(2009)**

FINAL REPORT

63rd Annual United Nations
Department of Public Information/
Non-Governmental Organizations Conference

Advance
Global
Health

Melbourne, Australia
30 August to 1 September 2010



In partnership with the United Nations Department of Public Information,
the NGO/IFM Executive Committee, and the Australian Government



**Melbourne
Australia
(2010)**

64th Annual United Nations
Department of Public Information/
Non-Governmental Organizations Conference

Bonn, Germany • 3-5 September 2011



**SUSTAINABLE
SOCIETIES
RESPONSIVE
CITIZENS**



Organized by the United Nations Department of Public Information
in partnership with the National Executive Committee
for the Implementation of the 2005 World Summit Outcome
Document and the 2005 World Summit Outcome Document



**Bonn
Germany
(2011)**



65th Annual United Nations Department of
Public Information/Non-Governmental
Organizations Conference

2015
AND BEYOND

The Role of Civil Society in the
Post-2015 Development Agenda

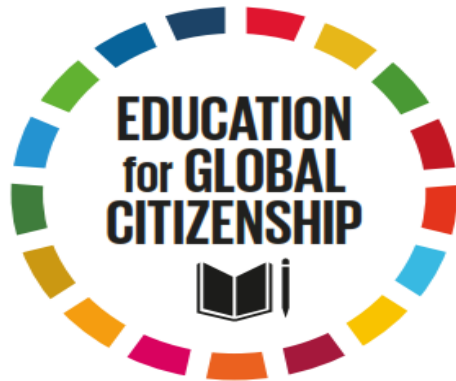


**New York
USA
(2014)**

We Are Now Planning the 66th Conference

Education for Global Citizenship ***Achieving the Sustainable Development Goals Together***

- ❑ The Concept Note Lays Out the Purpose and Focus**
 - ❑ To raise awareness of the SDGs and catalyze implementation
 - ❑ SDG 4 ➡ All SDGs
 - ❑ Inspired by Global Education First Initiative (GEFI): Access, Quality, Global Citizens
 - ❑ Includes Formal Education, Informal Education, Advocacy and Public Information as Education Tools



Achieving
the Sustainable
Development
Goals Together



THE 66TH ANNUAL
UN DPI / NGO
CONFERENCE

The Conference

Gyeongju, Republic of Korea

30 May to 1 June 2016

- **Conference Programme**
↓
- **Final Consultations
on Declaration**
↓
- **Adoption of Declaration**



Youth Involvement



Web and Social Media



outreach.un.org/ngorelations



[UNDPINGO.tumblr.com](https://undpingo.tumblr.com)



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@undpingo



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