



Φιλανθρωπία 2.0

10 & 11

MAY 2023



1st DAY

Arrival **15:30 - 16.00**

Welcome-Opening **16:00-16.15**

Katerina Gagaki, Deputy Mayor of Social Solidarity and Civil Society, Municipality of Athens
Sotiris Petropoulos, Co-founder HIGGS

KeyNote Speech 1: The Importance of organized Civil Society 16.15-16.45

Asterios Houliaras, Co-founder HIGGS Professor Department of Political Science & International Relations, University of Peloponnese

Panel 1 : How the State perceives Civil Society 16.45-17.45

Niki Dandolou, Special Secretariat for the Management of European Social Fund Programmes
Vivi Charalabogianni, Secretary General of Human Resources, Ministry of Interior
George Patoulis, Regional Governor of Attica
George Karahalios, Public employment service, Vice-Governor

Moderator| Periklis Vassilopoulos, Journalist ERT member of the EBU Contribution Society

Panel 2 The contribution of Greek NGO's to Greek society 17:45-18:45

Jennifer Clarke, Director of Programs and Donations, Bosdakis Foundation
Svetoslav Danchev, Head of Microeconomic Analysis and Policy, IOBE
Eva Lianou, Director General, Ioannis S. Latsis Charitable Foundation
Dimitris A. Sotiropoulos, Professor of Political Science, University of Athens, Greece

Moderator | Ioanna Fotiadi, Journalist, Member of ESYEA

Network Event | Cocktail Event 18:45



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MAY 2023



2nd DAY

Arrival 09:30 - 10.00

Welcome from HIGGS 10:00-10:15

Lena Panagiotarea, Project Manager, HIGGS

PANEL 1 - Why the concept of Social Impact is important and who it concerns 10:15-11:15

Roula Christopoulou, Head of Corporate Responsibility, Alpha Bank

Valia Fragou, Executive Director, Athena I. Martinou Foundation

Katerina Gagaki, Deputy Mayor of Social Solidarity and Civil Society, Municipality of Athens

Konstantinos Liarikos, Head of Development Department, WWF Hellas

Moderator | Betty Tsakarestou: Associate Professor, Director of Advertising and Public Relations Lab (ADandPRLAB), Department of Communication Media and Culture, School of International Studies Communication and Culture, Scientific Coordinator, CREATIVE+ Entrepreneurship and Innovation Hub, Panteion University of Social and Political Sciences

Coffee Break 11:15-11:45

PANEL 2: Good Practices for Measuring Social Impact | Good Practices for Measuring Social Impact | Internationally (Language: English) 11:45-12:45

Ludwig Forrest: Head of Philanthropy, King Baudoin

Stefanos Oikonomou, Head of Programmes - Peer-Exchanges, Philea - Philanthropy Europe Association

Sonja Schäffler, Impact Analysis, Phineo

Moderator: Kanellopoulos Kostas, Researcher National Center of Social Research

PANEL 3 - Good Practices in Social Impact Measurement | Greece 12:45-13:45

Alexia Machaira, Sustainable Retail & Corporate Communication Manager, AB Vassilopoulos

Emily Kern, Director General, DESMOS

Eleni Alexaki, Senior Cultural & Educational Affairs Specialist, U.S. Embassy

Xenofon Kappa, General Director, Foundation Captain Vassilis & Carmen Konstantakopoulou

Moderator | Alexandra Emirza: Deputy Manager, HIGGS

Lunch Break 13:45-15:00

PANEL 4 - Methods and tools for measuring Social Impact 15:00-16:00

Eftychia Piligou, Partner, President of Deloitte Greece Foundation

Alexandra Emizra, Deputy Manager, HIGGS

Paul Kinder, Senior Advisor, TIMA Public Benefit Foundation

Moderator | Eugenia Thanou: Director General, Doctors of the World

Panel 5: Ways to support social impact investments | Social impact 16:00-17:00

Antonis Schwarz, Impact Investor, philanthropist & impact investing consultant

Markos Komondouros, Founder, Investing for purpose

Guy Begel, Vice President, Social Finance Israel

Serena Davis, Co-Founder, Hippo Seeds

Moderator | Spyros Arsenis, PhD Head of Business Innovation Development Unit | NBG Business Seeds

Conclusions Voting on next conference theme, Sotiris Petropoulos, Co-founder, HIGGS 17:00-17:30